St. Paul Central High School Foundation Annual Report for 2010

Introduction

Incorporated in 1986, the St. Paul Central High School Foundation is a non-profit organization dedicated to directly helping St. Paul Central High School students by financially supporting academic and co-curricular activities associated with the school.

The Foundation was established to address the following four goals:

1. To be a constructive influence at Central High School without being intrusive or without replacing normal school funding
2. To stimulate innovative programs designed to help assure that all Central High School students graduate
3. To incorporate community involvement to benefit both students and staff and
4. To provide alumni, parents and friends the opportunity to give continuing financial assistance to all graduating seniors who have been accepted to a post-secondary institution.

To date, the Foundation has focused its efforts primarily on the fourth goal, each year awarding post-secondary scholarships to deserving graduating Central High School seniors at the annual Senior Awards Night in late May.

Accomplishments in 2010

- We set up a scholarship subcommittee which revised criteria for each of the Foundation scholarships. The subcommittee collaborated with Central High School's counseling staff to determine names of thirteen worthy scholarship winners (awards totaling $15,000). Ten graduating seniors were designated to each receive a $1,000 scholarship; an eleventh student was targeted as worthy of the $1,000 Dan Magraw Memorial Scholarship, and a twelfth student, recognized for being the most deserving of all the Foundation Scholars, was awarded a $3,000 Mary Mackbee Legacy Scholarship.

  Additionally, the family of Nora Longley identified a thirteenth scholarship winner: a student with outstanding creative interests and ability. This individual was recognized with the $1,000 Nora Longley, '99 Memorial Scholarship.
- Using proceeds from its extremely successful first annual benefit February, 2010 concert, the renowned Hip Hop band, Heiruspecs, recognized three students, each with a $1,000 scholarship, because of demonstrated dedication to the arts. The $1807 left over from the 2010 benefit concert will contribute to 2011 Heiruspecs award winners, with specific

scholarship amounts to be determined following the April, 2011 second annual Heiruspecs benefit concert.

- At Senior Awards Night in May, 2010, announcements of eleven $1,000 Foundation Scholarship recipients as well one $3,000 Mary Mackbee Legacy Scholarship winner were made. Members of Nora Longley's family presented the $1,000 Nora Longley, '99 Memorial Scholarship and representatives from Heiruspecs awarded the Hip Hop band's three scholarships of $1,000 apiece.
- At their 40th reunion in September, 2010, the Class of 1970 established a scholarship honoring their late classmate, Greg T. Janisch.
- Plans are underway for the second annual Heiruspecs benefit concert to be held in Central High School's auditorium on April, 7, 2011.
- We contributed $3,000 to Mary Mackbee's Random Act of Kindness Fund which provides scholarships for in-school activities.
- We complied with the IRS not-for-profit filing requirements.
- We increased our web presence by adding a Facebook address to our existing Centralhighschoolfoundation.org website.
- We welcomed Jean O'Connell, '70, to the Board while regretfully accepting resignations from Board members, Dick Magraw and Scott Nelson.
- We also welcomed help from a new database manager, A J Schumacher, '99, to update current open source e-Tapestry software.
- We began work on a logo/branding project involving a subgroup of the Board as well as valuable input from a class of '99 graduate and guidance from a Metro State graduate student experienced in such relevant areas as technical communication and graphic design.
- We increased our efforts in fundraising both through encouraging class reunion contributions: 1955-> $550; 1960-> $1315; and 1970-> $1750, for example, and through applying for and receiving a grant to earn profits from St. Anthony Park Bank's December, 2010 "Park Perks" coffee bar. Proceeds yielded $1134.56 for the Foundation (delivered in 1/2011). Even without contributions from any matching donors, the Foundation also received $600 during the November,2010 "Give to the Max Day."

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(Prepared by Kathy Wellington; approved by Board, 2/2/2011)